

CARS • TRUCKS • VANS • BOX TRUCKS • TRAILERS



# FLEET VEHICLE GRAPHICS



**CGSIMAGING**  
PRINT MANUFACTURE INSTALL

• WE DO IT BETTER FOR LESS



# CUSTOM PRINT & VINYL INSTALLATION



## PROFESSIONAL CERTIFIED INSTALLATION SERVICES



## COMPLETED PROJECTS



COMPANY FLEET // UNOH



VAN FLEET // SUPREME DECK RESTORATION



BOX TRUCK FLEET // ALLSHRED SERVICES



WE DO IT BETTER FOR LESS

# VEHICLE GRAPHICS

## PROMOTION

Are you promoting your brand effectively and efficiently? Traditional physical media like billboards, vehicle graphics, decorated awnings, and signs are sure to generate a large number of impressions across all demographics.

Which option is going to give you the most value for your advertising dollar?

**Vehicle & Fleet graphics can generate up to 16 million impressions a year.**

- 97% of people surveyed recalled the ad on their test truck.
- 98% also thought that the ads created a positive image of the advertiser.
- 96% felt that fleet graphics had more impact than billboards.

CGS Fleet Systems can design, print, and install the vehicle graphics you need to promote your business and build your brand.

## HOW WE'RE ENGINEERED

- **Design and Layout Services** - We Think BIG! Creative design drives everything we work for. Our creative design team has one goal in mind: make your organization stand out from the rest. We believe in building brands by creating a platform of ideas that define a new way for clients and consumers to think about your brand. Our designs are big and powerful enough to create consumer enthusiasm about your brand and ultimately help your business grow.
- **Graphics Manufacturing** - CGS Fleet Systems has a state-of-the-art production facility providing digital printing solutions. We carry the platinum industry standard warranty that ensures your graphics are made to the highest standards using the best materials and inks. We follow the outlined production process for superior, long-lasting, and vibrant graphics. From a custom decal to an entire fleet of trucks, cars or vans, we can print what you need quickly, while maintaining superior quality.
- **Project Management** - CGS understands the challenges of logistics, and the importance of keeping your fleet on the road. Our team works closely with the client, and we have the flexibility to serve changing needs.
- **Real-time online project tracking** - We provide real-time production tracking for your projects. You have the ability to track your job, from the inception, all the way through production, shipping, and tracking.
- **Kitting, Shipping, and Warehousing** - Production and inventory planning allows as-needed availability of your products.
- **Professional Certified Installation Teams** - Our project managers work with certified installer networks across the country. What makes CGS a preferred supplier, is that we have in-house teams of certified graphics installers allowing complete quality control of your projects from start to finish.

**At CGS Fleet Systems, We bring Value, Flexibility, and the Level of Experience needed to Ensure Your Success!**



# OUR MISSION

CGS Fleet Systems provides the highest quality graphics with lightning-fast turnaround, superior installation services and the most competitive pricing.

## CLIENT TESTIMONIALS

"Ace has contracted CGS for the decals on our fleet for several years now. Their process from inception to end result has always been excellent. The team at CGS takes the time to help design the layout and present the digital proof for our approval so there is no question what we are receiving. Our fleet gets washed every day and the durability of their graphics has held up over time. CGS has state-of-the-art equipment and a very professional facility and staff. I would highly recommend them to anyone."

**Frank Almester, President, Ace Diversified Services**

"The vehicle wraps are a great way to create visibility and brand recognition. The pricing CGS Imaging has is very competitive, their installation has always been exceptional and the wrap lasts years."

**Cindy L. Hudson, Marketing & Sales Manager, Valvoline Instant Oil Change**

"This was our first fleet of 11 Trucks. CGS helped us easily navigate through the process of taking our concept to a finished product. Can't wait to add to our fleet, to work with CGS again!"

**William 'Chip' Werner, COO, Velocity, A Managed Services Company**

"We are consistently impressed by CGS wraps – and so is everyone that sees them! Not only is the end result fantastic though, the process to get there is too. CGS staff works hard to help you realize your vision with every project."

**Hillary Hansen, Marketing & Data Mining Manager, JAM Best-One Fleet Service**

"We have had CGS Imaging designing & installing lettering on our company vehicles for over five years now. The prices are very fair and the quality is great. They always get the job done on time. We will continue to use them and have always been very satisfied with the final product. Keep up the good work."

**Matt Janowiecki, Owner, Ace Appliance**

"When our company was in a bind and wanted to make some quick changes to our fleet graphics CGS Imaging was our first call. The team quickly came up with cost effective designs that met our brand requirements and also scheduled installations to meet our tight requirements."

**Jim Welch, COO, Premium Transportation Logistics, LLC**



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